

Mahanoy City Borough
Hometown Heroes
2018 Banner Program

The Borough of Mahanoy City is happy to announce a Hometown Heroes banner program for 2018. This program serves as a tribute to recognize the men and women from Mahanoy City and surrounding communities who have served or are serving in a branch of the military. Each banner is unique and will include a picture of the service member, their branch and period of service, mention of any unique awards and the sponsor's name.

Hometown Heroes Banners

1. The banners are 24" by 48" and will be located on Center Street starting in the downtown and working outward east and west.
2. Banners will be displayed at the discretion of the Borough, either seasonally (May through November) or continuously.
3. Cost of sponsorship for families, individuals, civic organizations, and businesses is \$200.00.
4. Applications are available at Mahanoy City Borough Hall, 239 East Pine Street, Mahanoy City, PA.
5. Applications will be accepted continuously but in order to make the first run, applications are due by March 16th, 2018. After that applications will be on a waiting list until enough applications are made in order to place a second order.
6. Applications will only be processed with a fully completed form, photo, discharge form or current military ID card photo (front and back) and a check or money order made payable to Mahanoy City Borough.
7. Applications may be mailed to the Borough, we will return your photo to you if you include a self-addressed stamped envelope. Otherwise the Borough will hold photos if you'd like to pick it up later.
8. Cash will only be accepted at Borough Hall, please do not mail cash.
9. At the end of the banners service life, the banner will be made available to the sponsor to keep.
10. Placement of banners will be at the sole discretion of the Borough.
11. Please contact the Borough manager at 570-773-2150 with any questions about the program.

Ways to support the Hometown Heroes Program

12. Anyone may purchase or sponsor a Hometown Heroes banner provided the requirements above are met.
13. Businesses may sponsor a banner for a particular veteran by filling out the business sponsorship section of the form and the business or civic organization's name will appear as the sponsor
14. Contributions toward the program will also be graciously accepted. If available, willing sponsors with no veteran can be matched with a veteran whose family may not have the means to participate on their own.

Hometown Hero Information (Please Print) Submit an Original Photo

1. Name of person in photo (this is how it will appear) _____
2. Discharge Status and Rank _____
3. Era of Service(see below) _____
4. Circle if any of the following apply: Purple Heart Bronze Star Silver Star
5. Branch of Military _____
6. Name of Person submitting photo _____
7. Relationship to Hometown Hero _____
8. Sponsor’s name (how it will appear on banner) _____
9. Phone _____ Email: _____
10. Address _____

Photo Release

I hereby grant the Borough of Mahanoy City permission to use the attached photo in the 2018 Hometown Heroes Banner Program with the understanding that this photo or likeness may be used for the Borough’s promotional use. I assume all responsibility for providing accurate, true and correction information regarding the veteran being honored on the banner

(Signature) (Print Name) (Date)

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Business Sponsor

1. Sponsor name (to appear on banner) _____
2. Contact Name _____
3. Email _____
4. Address _____
5. City, State, Zip _____
6. Phone _____

- ___ Yes, I will make a contribution to the program in the amount of \$ _____
- ___ Yes, I will sponsor a full banner at the cost of \$200.00.
- ___ The family may have the banner at the end of service life
- ___ The business would like the banner at the end of service life

Eras of Service

- Global War on Terror – 9/11/2001 – Present WWI era 4/6/17 – 11/11/18**
- Persian Gulf War – 8/2/90 – 8/31/91 WWII Era 12/7/41 – 12/31/46**
- Cold War – 9/2/45 – 12/26/91**
- Vietnam Era - 2/28/61 – 8/7/75**
- Korean Conflict – 6/27/50 – 1/31/55**